



ADVERTISING ORDER FORM

Business Name: _____

Business Address: _____

Contact Name: _____

Phone: _____

Email: _____

How to buy an ad in 3 easy steps:

1) Pick an ad size & number of placement runs: *(please circle your selection below)*

Ad Size			6 Times	3 Times	1 Time
¼ Page (BW)	"Business Card Ad"	2"H x 5"W	\$150	\$100	\$50
¼ Page (Color)	"Business Card Ad"	2"H x 5"W	\$225	\$150	\$75
½ Page (BW)		4"H x 5"W	\$300	\$200	\$100
½ Page (Color)		4"H x 5"W	\$585	\$390	\$195
Full Page (BW)		8"H x 5"W	\$600	\$400	\$200
Full Page (Color)		8"H x 5"W	\$675	\$450	\$225
Premium Position Rates					
Inside Front Cover (Color)		8"H x 5"W	\$1050	\$700	\$350
Inside Back Cover (Color)		8"H x 5"W	\$1200	\$800	\$400
Back Cover (Color)		8"H x 5"W	\$1800	\$1200	\$600
2 Page Center Double Truck (Color)		8"H x 5"W	\$3600	\$2400	\$1200
4 Page Loose Insert (Color)		8"H x 5"W	\$4500	\$3000	\$1500

2) Placement Cycle:

Performance Playbill Season(s)	Year(s)	
Spring	20__	20__
Summer	20__	20__
Holiday	20__	20__

3) Submit your ad with payment:

Submit your ad as either camera-ready art or an electronic file. Electronic files are preferred. JPEG, EPS, or PDF file formats are acceptable. Electronic files must be High Resolution >300dpi. Color ad files may be reduced to grayscale, except for the back cover. Deadline for inclusion is two weeks prior to each opening night concert. Electronic files may be emailed to: manager@oebgmc.org

Send ad materials along with a check made payable to "OEBGMC" to the address listed below.